Communication Studies 100A  
Survey of Communication Studies  
Fall 2016 – Mendocino Hall 1003  
Tuesday/Thursday 10:30 – 11:45pm

Instructor: Kristen H. Tudor  
Office: Mendocino Hall 5026  
Office Hours: Tuesdays & Wednesdays 12:00 p.m. – 2:00 p.m.  
Email: khtudor@csus.edu (email is the best way to reach me)  
Office Phone: (916) 278-5489

Required:
- Access to SacCT and knowledge of using Blackboard learning management system (LMS)

Course Catalogue Description:
Survey of the various theories of communication. Attention given to such topics as verbal and nonverbal coding, information processing, interpersonal and small group communication, organizational communication, the structure and effects of mediated communication, rhetorical criticism, and research in communication. Note: Majors and minors must complete with a grade of ‘C-’ or better. 3 Units

Course Overview:
This course will provide an introduction to the study of human communication. It will also serve as a foundation for students planning to continue their studies in the CSUS Department of Communication Studies. The course will introduce students to principles and theories of human communication and examine specific contexts that scholars focus on within the discipline.

Course Learning Objectives and Outcomes: After passing this course, students should be able to:
- Identify the components of human communication as a transactional process and understand the general principles of communication.  
- Be able to articulate the relationship between verbal and nonverbal messages.  
- Identify and apply basic principles of effective speaking and listening.  
- Articulate the basic critical and empirical approaches to the study of human communication.  
- Articulate the basic principles of the following areas of study: Interpersonal Communication; Small Group Communication; Intercultural Communication; Mass Communication; Organizational Communication; Public Communication.
**COURSE POLICIES**

**Adding & Dropping:**
Students who are on the class roster but miss the first two days of class may be administratively dropped from the course unless they have contacted the instructor. I will follow university policies for add and drop dates. On the first day of class I will discuss the procedure for adding students should seats become available.

**Attendance and Tardiness:** Please make every effort to be in class on time every day. You and the taxpayers of California are paying for you to get an education – you will get more for your money if you actually attend class. I will not take attendance in this class, but there will be periodic in-class activities and assignments that cannot be made up. If you miss class on a day when we do an assignment, do not ask if you can make it up. Missing one will not be overly detrimental to your grade. Missing several will. Please arrive on time. If you are late, you may not be able to get credit for the assignment/activity of the day. Being late is also disruptive and consistent tardiness will not be tolerated.

**Plagiarism:** I follow the departmental policy on plagiarism (listed below). The Department Policy is very strict and very clear: “Any student proved guilty of plagiarism in this course will be failed for the entire course.”

**Communication Studies Department Policy on Plagiarism:** Any student proved guilty of plagiarism in this course will be failed for the entire course, not just for the piece of work in which the plagiarism occurs. It is important, therefore, to understand exactly what plagiarism is. Plagiarism is literary thievery: the use of somebody else’s material as your own in a speech, film, or research paper without giving credit to the author. It includes, particularly, the following:

- Use of somebody else’s exact wording, whatever the material, without indication of the source and quotation marks or other accepted typographical devices. Changing a few words here and there is not sufficient to avoid plagiarism.
- Borrowing the whole pattern of organization and points of view of a source without giving credit via standard in-text written citation.
- Borrowing facts, figures, or ideas which originated with and are the property of a particular source, rather than a matter of common information available in many sources.
- Collaborating with other students to the extent that two or more assignments are identical in pattern of organization, points of view, or wording.

If you are still unclear as to what constitutes plagiarism, please visit our library website for more information here: [http://library.csus.edu/content2.asp?pageID=353](http://library.csus.edu/content2.asp?pageID=353)

**Classroom Conduct:** It is important that our individual behavior promotes an environment conducive to full and equal participation. I expect civility and respect will be afforded everyone in our classroom community. Please refrain from engaging in other activities during class, such as studying for another course, emailing, texting, Internet searching, etc. **No laptops are allowed unless you have instructor permission.**
reserve the right to ask you to leave class if you are distracting anyone (including me) with computer or phone use or any other activities. If I do ask you to leave, you will not receive credit for in-class activities for the day. We will have many guest speakers this semester, and I will be particularly sensitive to your attentiveness to these people who will be donating their time to be here for your benefit.

**Due Dates:** There will be no make-ups allowed for in-class activities and assignments – these are due on the date we do them in class. If you walk out of class and forget to turn in the day’s assignment, you will not be allowed to turn it in late. The term paper due date and time are firm – you have enough notice that you should not need to ask me for an extension. Exams cannot be made up unless you have a verifiable emergency or if you have scheduled a makeup with me ahead of time.

**COURSE REQUIREMENTS:**

**In-class activities and assignments: 100 points**
There will be several periodic activities and assignments that will be completed in-class. These assignments may NOT be made up – if you miss class on a day we do one of these assignments or activities you will simply forfeit those points.

**Exams: 3 @ 50 points each and a Final Exam @ 100 points (250 points total)**
There will be four exams consisting of multiple choice and true/false questions. The “Chapter Objectives” lists at the beginning of each chapter serve as good study guides. There are no make-ups for these exams, so please check your schedules now and see me as soon as you know you have a conflict (before the test, not after!). The final will be partially cumulative and I will provide a study guide for it.

**Interview Assignment: 150 Points (Part I: 50 Points/Part II: 100 Points)**
The goal of this assignment is for you to explore a potential career area that you are interested in pursuing in the future by interviewing someone currently in that career. This is your chance to explore your dream job! You will also learn to use APA style, which you will be expected to use throughout your upper-division coursework in Communication Studies.

**Total: 500 Points**
The total points earned will determine your final grade:

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