Welcome to ECON 315

Hello all!

Welcome to Econ 315: Managerial Economics

I am Professor Farka
Please feel free to contact me with any questions you may have about the class or its contents. My contact information is listed below

**Personal Information**

- Email: efarka@fullerton.edu
- Office: SGMH 3330
- Phone #: (657) 278-7281
- Office Hours: Wednesday, 5:30-7:00pm and by appointment

**Short Bio**
Dr. Mira Farka an Associate Professor of Economics and Co-Director of the Center for Economic Analysis and Forecasting at CSUF. She received her Ph.D. in Economics from Columbia University, New York, with concentration in financial economics, monetary policy, and applied macroeconomics. She has published in leading academic journals and has received numerous awards for her research. She was also named the 2013 Outstanding Faculty for the College of Business and Economics.

Dr. Farka is frequently invited as a keynote speaker on economic and financial issues and is routinely interviewed by various media sources. Prior to joining Cal State Fullerton, Dr. Farka worked as a senior economist for Deutsche Bank, New York, where she was responsible for developing economic forecast models for the US and global economies.

Course Information

Syllabus

- Please read this Syllabus VERY CAREFULLY and check with the instructor if you have any questions.
- Students are responsible for reading and understanding ALL the information contained in this syllabus
- It is STRONGLY RECOMMENDED that you read this Syllabus AT LEAST TWICE and refer to it often

REQUIRED ON-CAMPUS MEETINGS

<table>
<thead>
<tr>
<th>Midterm 1</th>
<th>Friday, February 23, 5:30pm-7:30pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm 2</td>
<td>Friday, April 6, 5:30pm-7:30pm</td>
</tr>
<tr>
<td>Final Exam</td>
<td>Friday, May 11, 5:30pm-7:30pm</td>
</tr>
</tbody>
</table>

ON-CAMPUS MEETINGS (OPTIONAL)

| Review for Midterm 1 | Friday, February 23, 3:30pm-5:30pm |
### Review for Midterm 2
- **Friday, April 6, 3:30pm-5:30pm**

### Review for Final Exam
- **Friday, May 11, 3:30pm-5:30pm**

### OTHER IMPORTANT DATES: HOMEWORK ASSIGNMENTS (ALL ONLINE in MINDTAP)

<table>
<thead>
<tr>
<th>Homework</th>
<th>Due in CONNECT, Sunday,</th>
<th>by 11pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>January 28,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>February 4,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>February 11,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>February 18,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>March 4,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>March 11,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>March 18,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>March 25,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>April 1,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>April 15,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>April 22,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>April 29,</td>
<td></td>
</tr>
<tr>
<td></td>
<td>May 6,</td>
<td></td>
</tr>
</tbody>
</table>
OTHER IMPORTANT DATES: EXTRA CREDIT WORK (ALL ONLINE)

<table>
<thead>
<tr>
<th>Extra Credit 1</th>
<th>Due in TITANIUM, Wednesday, Feb 21, by 11pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extra Credit 2</td>
<td>Due in TITANIUM, Wednesday, April 4, by 11pm</td>
</tr>
<tr>
<td>Extra Credit 3</td>
<td>Due in TITANIUM, Wednesday, May 9, by 11pm</td>
</tr>
</tbody>
</table>

COURSE OUTLINE AND SCHEDULE

VERY IMPORTANT! PLEASE READ! This page lists all the topics/assignments due each Week

CONNECT Information

How to Register for CONNECT
Student User Guide to CONNECT
URL to Sign Up for CONNECT

http://connect.mheducation.com/class/m-farka-econ-315-online-spring-2018

Sign Up for "Remind" Texts (It's Free)

"Remind" Code

"Remind" is an app that facilitates communications. It will allow me to send you text reminders to your phone for all the deadlines in the course. However, you will need to sign up for it yourselves following the simple steps outlined below.

Sign Up for "Remind" App: Instructions
Discussion Forum and Announcements

News forum
Tech Support

This page contains contact information for the Online Help Desk. If you are having any problems using this online class, start here to help find a solution.

Econ 315 Online
Welcome to Econ 315 Online!!!
Announcement: Week 1 Overview
Announcement: Warning on Math Content
Announcement: Week 2 Overview
Announcement: Week 3 Overview
Announcement: CONNECT Homeworks
Announcement: Week 4 Overview
Info about Exam 1: Friday, February 23rd, 5:30-7:15pm, SGMH 2201
Announcement: Extra Credit 1 in TITANIUM: Due Wednesday, February 21st by 11pm
Announcement: Extra Office Hours and Review for Exam
Homework Grades in TITANIUM
Announcement: Week 5 Overview
Announcement: Week 6 Overview
Announcement: Week 7 Overview
Exam 1 Grades
Communication
Announcement: Week 8 Overview
Announcement: Week 9 Overview
Announcement: Week 10 Overview
Info about Exam 2
Announcement: Extra Office Hours and Review for Exam 2
Extra Credit Assignments

Extra Credit 1

DUE Wednesday, February 21st by 11pm. PLEASE TAKE A PICTURE OF YOUR WORK AND SUBMIT IT IN THIS FOLDER. YOU CAN ALSO SLIDE IT UNDER MY OFFICE DOOR (SGMH 3330) by the deadline

Extra Credit 1 Solutions

Extra Credit 2

DUE Wednesday, April 4 by 11pm. PLEASE TAKE A PICTURE OF YOUR WORK AND SUBMIT IT IN THIS FOLDER. YOU CAN ALSO SLIDE IT UNDER MY OFFICE DOOR (SGMH 3330) by the deadline

Extra Credit 2 Solutions

Extra Credit 3

DUE WEDNESDAY, May 9th by 11pm. PLEASE SCAN YOUR WORK AND SUBMIT IT IN THIS FOLDER

Extra Credit 3 Solutions
Special Extra Credit (worth 3% of class grade)

DUE Sunday, May 6th by 11pm. PLEASE SCAN YOUR WORK AND SUBMIT IT IN THIS FOLDER

Special Extra Credit Solutions

Exam Study Guides

- Exam 1 Study Guide
- Exam 2 Study Guide
- Final Exam Study Guide

Econ 315 Introduction Video (Jan 21-28)

Econ 315 Introduction Video

This video presentation introduces the course and the instructor, Dr. Mira Farka

Lecture 1 Preliminaries: Math Review (Jan 21-Jan 28)

Math Review PPT

Lecture Videos: Math Review - Video 1

Please watch this Math Review to brush up on your quantitative skills needed to succeed in the course

Lecture Videos: Math Review Video 2

Please watch this Math Review to brush up on your quantitative skills needed to succeed in the course

Lecture 1: Introduction to Managerial Economics (Jan 21-Jan 28)

Lecture 1 Overview and RoadMap

Lecture 1 Videos: Introduction to Managerial Economics
Lecture 2: Demand, Supply and Equilibrium (Jan 28-Feb 4)

PowerPoint Slides for Lecture 1 Videos
Homework 1 Help: Questions and Solutions

These files contain similar questions to Homework 1. Please take a look before solving your Homework 1.

Lecture 3: Consumer/Producer Surplus and Government Policies (Feb 4-11)

Power Point Slides for Lecture 2 Videos
Lecture 2 Notes
Homework 2 Help: Questions and Solutions

These files contain similar questions to Homework 2. Please take a look before solving your Homework 2.
These files contain similar questions to Homework 3. Please take a look before solving your Homework 3.

Lecture 4: Elasticity (Feb 11-18)

- Lecture 4 Overview and Roadmap
- Lecture 4 Lecture Videos: Elasticity

There are 5 videos related to Lecture 4 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

- Power Point Slides for Lecture 4 Videos
- Lecture 4 Notes
- Homework 4 Help: Questions and Solutions

These files contain similar questions to Homework 4. Please take a look before solving your Homework 4.

Lecture 5: Calculus Review (Feb 26-March 4)

- Lecture 5 Overview and RoadMap
- Lecture 5 Videos: Math Review (Derivatives)

There are 5 videos related to Lecture 5 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

- Lecture 5 Notes
- Homework 5 Help: Questions and Solutions

These files contain similar questions to Homework 5. Please take a look before solving your Homework 5.

Lecture 6: Production Function (March 4-11)

- Lecture 6 Overview and Roadmap
- Lecture 6 Videos: Production Function

There are 5 videos related to Lecture 6 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.
Lecture 7: Profit Maximization in Short Run; MRTS and Isoquants (March 11-18)

Lecture 7 Videos: Profit Maximization in Short Run, MRTS and Isoquants

There are 5 videos related to Lecture 7 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

PowerPoint Slides for Lecture 7 Videos
Lecture 7 Notes
Homework 7 Help: Questions and Solutions

These files contain similar questions to Homework 7. Please take a look before solving your Homework 7.

Lecture 8: Costs and Cost Functions (March 19-25)

Lecture 8 Videos: Costs and Cost Functions

There are 6 videos related to Lecture 8 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

Lecture 8 Videos (cont’d): Isocost Examples

There are 11 videos related to Lecture 8 inside this Video Book. They are VERY SHORT (2-3 minutes each) and show various examples of isocosts. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

PowerPoint Slides for Lecture 8 Videos
Lecture 9: Profit Maximization in the Long Run (March 26-April 1)

Lecture 9 Overview and Roadmap

There are 11 videos related to Lecture 9 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

Lecture 9 Notes: Profit Maximization in Long Run

Homework 9 Help: Questions and Solutions

These files contain similar questions to Homework 9. Please take a look before solving your Homework 9.

Lecture 10: Firms in Competitive Markets (April 10-April 22)

Lecture 10 Overview and Roadmap

There are 9 videos related to Lecture 10 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.

PowerPoint Slides for Lecture 10 Videos

Lecture 10 Notes: Perfect Competition Examples

Homework 10 Help: Questions and Solutions

These files contain similar questions to Homework 10. Please take a look before solving your Homework 10.
Lecture 11: Monopoly and Monopolistic Competition (April 23-29)

Lecture 11 Overview and Roadmap

Lecture 11 Videos: Monopoly and Monopolistic Competition

**There are 7 videos related to Lecture 11 inside this Video Book. Please watch ALL of them, in order to work on the homework assignments and prepare for exams.**

PowerPoint Slides for Lecture 11 Videos

Lecture 11 Notes: Monopoly Example

Lecture 11 Notes: Monopolistically Competitive Example

Homework 11 Help: Questions and Solutions

These files contain similar questions to Homework 11. Please take a look before solving your Homework 11.

---

Topic 20

Lecture 12 Part 2: Price Discrimination

Lecture 12 Part 3: Two Part, Block Pricing and Commodity Bundling

Lecture 12 Part 1: Pricing Decisions

---

Moodle Docs for this page

You are logged in as Mira Farka (Log out)

Home